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B.Com Part- I (Pass Course)
E.A.F.M.
Paper I - Business Economics

Time : 3 Hours.
Min. Marks 36

Max. Marks. 100

Note: There will be five questions in all. The candidate will require to attempt all the questions selecting one question from each unit with an internal choice (either/or).

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Unit –I

Introduction to Business Economics : Definition, Meaning, Nature and scope of Business Economics, Business Economics and Economic Theory, Business Economics and Decision Sciences- The Nature & Process of Business Decision Making, Micro & Macro Economics. Meaning and Definition, Difference between Micro & Macro Economics. Role of Micro & Macro Economics in formulation of business decisions.

Unit –II

Consumer Behaviour : Cardinal Utility Analysis- Critical evaluation of Marshall's Cardinal Utility Analysis- Concept of Demand, Law of Demand & Elasticity of Demand, Indifference curve Approach, Marginal Rate of Substitution, Relationship between MRS and Marginal Utility, Budget line and Consumer Equilibrium, Price, Income and Substitution effect, Price- Demand Relationship.

Unit –III

Production Function- Types of production functions, laws of returns and returns to scale, laws of variable proportions, iso-quant curves, expansion path.

Revenue and cost analysis- Revenue Analysis, total Revenue, marginal Revenue and average revenue, elasticity and its relationship with revenue curves. Various concepts of cost, short and long run cost curves.

Unit –IV

Market Analysis- Price and output determination under perfect competition, monopoly, Discriminating Monopoly, Imperfect Competition and Oligopoly, Non-Price Competition.

Unit –V

Factor Pricing: Determination of Rent, Wages, Interest and Profit. Marginal Productivity theory of Distribution. National Income: Meaning and Definition, Concept, Measurement Relationship between National income Economic welfare.

Books Recommended:

1. व्यावसायिक अर्थशास्त्र : सारस्वत, शर्मा, जाट, लोढा एवं पीतलिया, अजमेरा बुक कम्पनी जयपुर।
2. D.M. Mithani : Fundamentals of business and managerial economics, Himalaya publishing House.
3. Mote and Paul and Gupta : Managerial Economics, TATA McGraw Hill, New Delhi.
4. Ahuja H.L. : Managerial Economics, S. Chand & Company Ltd. New Delhi.
5. N.D. Mathur : Business Economics, Shivam Book House (P) Limited Jaipur.
6. B.P. Gupta : Vyavsayik Arthashastra (Hindi), Malik and Company, Jaipur.
7. Agarwal and Agarwal : Vyavsayik Arthstastra, (Hindi) Ramesh Book Depot. Jaipur
8. C.M. Chaudhary : Business Economics.
9. M.D. Agarwal and Som Deo : Business Economics, Ramesh Book Depot, Jaipur.
10. Satish Munjal : Managerial Economics, RPH, Parnami Mandir, Jaipur.


प्रधारी अधिकारी
अकादमिक-प्रथम

B.Com Part- I (Pass Course)

E.A.F.M.

Paper II- Indian Banking and Financial System

Time : 3 Hours.

Max. Marks. 100

Min. Marks 36

Note: There will be five questions in all. The candidate will require to attempt all the questions selecting one question from each unit with an internal choice (either/or).

Unit –I

Bank- Definition and Functions, commercial banks, a study of commercial banks public and private sector, assets and liabilities management of commercial banks. RBI and NABARD. Monetary policy and credit control by RBI.

Unit –II

Universal banking, E- banking, mobile banking and innovations in banking sector. Relationship between Banker and customer- General and Special.

Unit –III

Negotiable Instruments – Cheques, Bills of Exchange and promissory notes. A study of Banking regulations act 1949.

Unit –IV

Financial System : Functions, major issues in Indian Financial System, Financial sector reforms in India.

Unit –V

Financial Market – Money Market, Capital Market, Bill Market, Foreign Exchange Market and Debt Market.

Financial Instruments – Treasury Bills, Certificate of Deposits, Commercial Paper, Currency Options- Credit Card.


प्रभारी अधिकारी
अकादमिक-प्रथम

Paper II
Indian Banking and Financial System

Books Recommended:

1. Vasant Desai: Indian Banking Nature and Problems, Himalaya Publishing House, Delhi.
2. Natarajan S. Parameshwaran R : " Indian Banking" S. Chand & Company Ltd, New Delhi.
3. Averbach, Robert D: Money, Banking and Fincancial Markets, Macmillan, London.
4. Varsheny, P.N. : Indian Financial System, Sultan Chand & Sons, New Delhi.
5. Khan, M.Y. : Indian Financial System, Tata McGraw Hill, Delhi.
6. Bhole L.M. : Financial Markets and Institutions, Tata McGraw Hill, Delhi.
7. J.K. Tandon and T.N. Mathur – Banking and Finance, Shivam Book House (P) Ltd., Jaipur (Hindi and English Version)
8. Vashitha, Swami, Gupta : Banking and Finance, Ramesh Book Depot. Jaipur.


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